

**M.A.T**  
 MOROCCAN  
 AUTOMOTIVE  
 TECHNOLOGIES

from **12 to 15** DECEMBER  
**2018**

**AMDIE (SITE DES FOIRES  
 INTERNATIONAL DE CASABLANCA)**



# THE INTERNATIONAL EXHIBITION OF AUTOMOTIVE AFTERMARKET IN MOROCCO

ORGANIZER



DELEGATED ORGANIZER



INSTITUTIONNEL PARTENERS



Deutsche Industrie- und Handelskammer in Marokko  
 Chambre Allemande de Commerce et d'Industrie au Maroc



# MOROCCAN AUTOMOTIVE AFTERMARKET INDUSTRY

Considered one of the most promising and dynamic sectors in Morocco, and playing a leading role in increasing Moroccan exports, the Moroccan automotive market is experiencing an increasing pace of sales initiated in recent years.

According to statistics revealed by the association of importers of vehicles in Morocco -AIVAM-, sales of new cars have increased by 45% over the last 5 years and the car fleet has expanded by 36% in 6 years.

The automotive repair and maintenance sector is the core of the automotive services industry and is part of the automotive after-sales service that follows every new or used vehicle purchase, given that the market of sales is increasingly competitive, all companies in the sector are committed to reinforcing the tools to retain their customers, and thus the after-sales service sector becomes more and more competitive.

It can therefore be noted that a high-performing after-sales service will allow an increase in the frequency of visits and an increase in the purchase and conservation of customers.

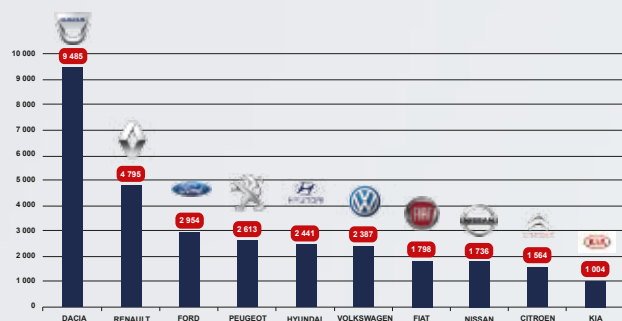


## THE EXHIBITION: MOROCCAN AUTOMOTIVE TECHNOLOGIES

As an international industrial trade show dedicated to the spare parts sector and automotive industry, MAT strives to assemble the best and widest range on offer from product and equipment manufacturers and distributors. MAT fulfils its role both as a major industry event and as a decision-making tool to choose the right solutions for car repairs, servicing and equipment or for sourcing new suppliers for importers and distributors. In June 2018, MAT will be held at the International Office of Fairs and Expositions of Casablanca, Morocco.

You will be able to meet your suppliers. International manufacturers of auto parts and components seminars dedicated to localization plans and held negotiations with domestic and foreign suppliers.

TOP 10 OF VEHICLES SALES PER BRAND -MARCH 2017-





## WHY VISIT ?

### KEY REASONS TO VISIT

- Make new contacts and meet the people you need to meet
- Save time by visiting the whole range of spare parts sectors in just three days, and create discussions and debates to give you inspiration for developing your business.
- Take advantage of additional benefits.

## WHY EXHIBIT ?

Morocco Automotive Technologies Expo provides an unmissable opportunity to showcase your products to potential and existing clients, bringing together more than **100 exhibitors** international from more than **10 countries**.

The exhibition provides an excellent platform to position your brand and products at the forefront of your target audiences mind and establish or consolidate your place within the spare parts sectors.

## VISITOR'S PROFILE

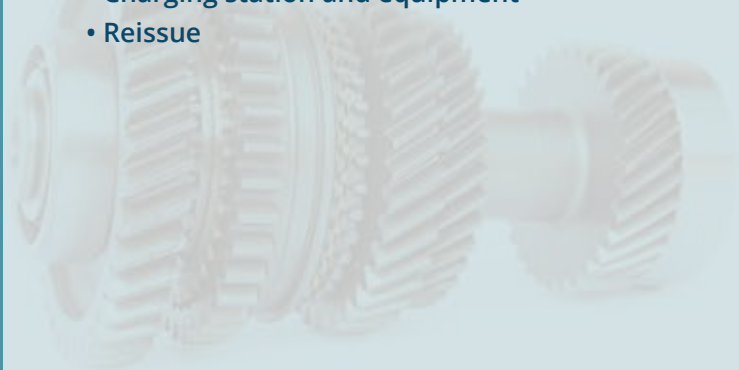
- ✓ • Users
- Buyers
- Consultants
- Repair shops
- Manufacturing and related industries

## EXHIBITOR'S PROFILE

- ✓ • Distributors, traders,
- Agents and Importers
- Manufacturers
- Automotive Industry operators

## EXPOSED PRODUCTS

- ✓ **PARTS AND COMPONENTS**
  - Engine and mechanical systems
  - Gearbox, exhaust, axle, steering brakes and suspension
  - Electrical and electronic systems
  - Tires, Wheels and batteries.
- ✓ **ACCESSORIES AND SPARE PARTS**
  - Interior lining
  - Car audio and video systems
  - Navigation and telecommunications systems
- ✓ **REPAIR & MAINTENANCE**
  - Equipment and tools
  - Body repair
  - Protection against corrosion
  - Disposal and recycling
  - Lubricants, oils and auxiliary materials
- ✓ **CAR WASH, SERVICE STATION AND CAR CARE**
  - Washing facilities and accessories
  - Cleaning and maintenance products
  - Charging station and equipment
  - Reissue



# GIPAM

The Interprofessional Automotive Group in Morocco The assembly of the manufacturing, import and distribution of components and spare parts for all types of passenger cars, light commercial vehicles and heavy trucks, as well as subcontracting and technical services related to the maintenance and repair of vehicles.



Located at Building N° 37, 3<sup>rd</sup> floor,  
Industrial Zone Kadiria Lissasfa – Casablanca  
Phone/Fax : +212 522 651 699  
Web : [www.gipam-maroc.ma](http://www.gipam-maroc.ma)  
E-mail : [gipam@gipam-maroc.ma](mailto:gipam@gipam-maroc.ma)



119, Bd Abdelmoumen, 4<sup>th</sup> floor,  
Casablanca - Morocco  
Phone : +212 (0) 5 22 22 33 72  
Web : [www.global-fairs-events.com](http://www.global-fairs-events.com)  
Email : [contact@global-events.ma](mailto:contact@global-events.ma)